**Crowdfunding Campaign Analysis**

1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**
   1. Campaigns from Technology as a parent category are more successful than other categories, with more contributions from Web sub-category towards success.
   2. On average, chances of successful campaign are 57% with more probability of being successful during summers.
   3. Campaigns with a goal between 1000 and 4999 have a higher probability of being successful.
2. **What are some limitations of this dataset?**
   1. The currency column is not normalized. Due to this it is not clear if the set goal is in the same currency thus leading to false assumptions/conclusions for goal ranges.
   2. Average Donation column data is not significant for this analysis as conclusions are mainly derived from Category, Sub-Category, and goal achieved.
   3. Column Staff pick and spotlight with Boolean value does not clarify the outcome of Campaign being successful or failed.
3. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**
   1. A graph with Parent-Category and Percent funded for successful campaigns would represent Categories with highest percentage of fundings. This will indicate ideas that appeal to the crowd more.
   2. With Date Start and Date End data available, we can calculate the average number of days it takes for a successful campaign to raise funds. Additionally, it will also indicate the Parent category would be more successful to reach goal within average deadline for campaign.
   3. The country column data can help us with a graph to represent a successful campaign by country. This will represent the categories that are successful in each country.